

# Hickory Valley Christian School

## Photo/Video Policy

### **HVCS Rules and Policies**

HVCS reserves the right to use school related photographs and/or video of our HVCS students/families for school use. These images are an effective tool for us to keep our families up to date on HVCS events. They are also an integral part of our advertising and marketing goals. We reserve the right to use these images on our HVCS website, publications, advertisements, and for use in a variety of other ways such as (but not limited to) social media and photo sharing sites such as Snapfish and Kodak. (HVCS never publishes student's names with their photographs.)

### **Photo /Video Policy**

It is very important that we are able to use these images as needed. Finding creative ways to promote our school allows us to take advantage of free marketing opportunities. Additionally, it allows our families to share priceless photos with grandparents and extended family that may not be able to attend all HVCS events. We appreciate your cooperation. Any questions or concerns should be addressed in writing to [eveys@hvcs.org](mailto:eveys@hvcs.org) .

**By signing below you are acknowledging that this policy information has been made available to you and that you understand our HVCS Parent/Student Handbook is accessible at any time.**

**Name (Please Print):** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Signature:** \_\_\_\_\_